













# Exhibit A

# NTVB Media Entertainment Enhanced Masterfile Mailing List

NTVB Media is the leading publisher of TV entertainment and listings magazines, serving more than 3 million readers each day across the U.S. Their magazine subscribers have been merged, deduped, and enhanced with demographic and transactional data to develop the NTVB Enhanced Masterfile of highly sought-after consumers.

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SEGMENTS		COUNTS THROUGH 03/31/2022	POPULARITY: ***** 99
265,588	TOTAL UNIVERSE / BASE RATE	\$110.00/M	MARKET: CONSUMER
40,832	3 MONTH HOTLINE SUBSCRIBERS	+ \$13.00/M	CHANNELS: 
102,458	6 MONTH HOTLINE SUBSCRIBERS	+ \$9.00/M	SOURCE: COMPILED LISTS, DIRECT MAIL SOLD
197,032	12 MONTH HOTLINE SUBSCRIBERS	+ \$5.00/M	PRIVACY: UNKNOWN
119,358	EXPIRES	\$75.00/M	DMA?: YES - MEMBER
	CATALOG RATE	\$80.00/M	STATUS: PREFERRED PROVIDER
	FUNDRAISING RATE	\$75.00/M	GEO: USA
	NON RECIPROCAL SURCHARGE	+ \$25.00/M	GENDER: 62% FEMALE 38% MALE
DESCRIPTION			SPENDING: \$45.00 AVERAGE ORDER
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			1 MONTH HOTLINE \$17.00/M
			12 MONTH HOTLINE \$5.00/M
			3 MONTH HOTLINE \$13.00/M
			6 MONTH HOTLINE \$9.00/M
			EPICUREAN/HOBBIES \$18.00/M
			GENDER SELECT \$12.00/M
			INCOME RANGE \$15.00/M
			LIFESTYLE \$18.00/M
			PAID SUBSCRIBERS \$11.00/M
			STATE / SCF / ZIP \$10.00/M
			VETERANS \$18.00/M
			ZIP FILE SET UP FEE \$50.00/F
			ADDRESSING
			KEY CODING \$3.00/M
			EMAIL \$75.00/F
			FTP \$75.00/F
			ZIP TAPE \$50.00/F
			RELATED LISTS
			 <a href="#">SUR LA TABLE</a>
			 <a href="#">DAEDALUS BOOKS</a>
			 <a href="#">CONDE NAST CORPORATE ENHANCED MASTERFILE</a>
			 <a href="#">COUNTRY LIVING</a>
			 <a href="#">NATIONAL AUDUBON SOCIETY ENHANCED MASTERFILE</a>
			 <a href="#">HEIFER INTERNATIONAL - DONORS &amp; ENHANCED</a>
			 <a href="#">DIRECT CHECKS - SENIORS</a>
			 <a href="#">FINGERHUT SENIORS MASTERFILE</a>
			 <a href="#">FINGERHUT BUYERS MASTERFILE &amp; ENHANCED</a>
			 <a href="#">TRUSTED MEDIA BRANDS - CORP MASTERFILE &amp; ENHANCED</a>

NTVB Media reaches the best segments of the Boomer Cohort. The NTVB audience delivers your brand to the sought after upper middle to upper class segments of this dynamic demographic - including Mass Affluents.

*The NTVB Masterfile contains subscribers to Channel Guide, TV Weekly and ReMIND magazine*

Channel Guide subscribers are entertainment enthusiasts and enjoy monthly home delivery of 230+ pages filled with daily program schedules for 115 networks; daily best bets; a movie section with more than 3,000 listings; sports and series specials; exclusive celebrity interviews; fun games and Special Editions.